



FOR IMMEDIATE RELEASE:

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Bethlehem City Councilman J. William Reynolds To Announce Mayoral Campaign

BETHLEHEM, PA - City Councilman J. William Reynolds will kick off his campaign to be the next Mayor of Bethlehem at 4 PM on Wednesday January 6th with an announcement and speech on his vision for the future of the city. The announcement and follow-up question and answer session can be viewed on Facebook Live (www.facebook.com/jwilliamreynoldsbethlehem). The videos will be available after the announcement at www.jwilliamreynolds.org.

“Bethlehem has always been a wonderful place to live but it is time for us to become something more. We need a clear vision for the future of our city that builds on our strengths and reimagines what our community can be.” Reynolds said.

During his time on City Council, Councilman Reynolds has -

- Supported economic development and job creating initiatives that have led to Bethlehem’s strongest public and private financial position in decades.
- Proposed and led the creation of Bethlehem’s first climate action plan.
- Proposed and created Northside 2027 – a unique partnership and revitalization strategy for our neighborhoods involving citizens, small businesses, the Bethlehem Area School District, and Moravian College.
- Created Bethlehem’s first open data effort to improve governmental transparency and access to public data in an effort to spur innovation and entrepreneurship.

At his announcement, Reynolds will lay out his vision for the future of Bethlehem including attracting further increased private economic investment, prioritizing neighborhood revitalization and sustainability, implementation of the city’s climate action plan, and building a fair and equitable city.

For more information on his campaign, please visit www.jwilliamreynolds.org.

